



NEWS

FROM THE RESORT

PGA NATIONAL RESORT & SPA INCORPORATES CADDIES INTO THE GOLF EXPERIENCE

Palm Beach Gardens, FLA –Golf enthusiasts at PGA National Resort & Club can now enjoy a premium golf experience as a result of a new comprehensive caddie program.. Originally instituted to facilitate play on the historic Champion course, new home to the Honda Classic and former site of the 69th PGA Championship, the 25th Ryder Cup and close to two decades of the Seniors Tournament, the program is now available to guests and members on all five of the resort's course. Launched December 1, 2004 the caddie program has proven to be tremendously popular for players of all skill levels.

“PGA National has a tremendous heritage in the game of golf – truly unparalleled in south Florida. We are totally committed to restoring that and building upon it. The caddie program, especially on the Champ is a big step in that direction,” said Bob Coman, Director of Golf, “We are one of the very few resorts and private clubs in south Florida to offer caddies – it’s a wonderful asset for both our guests and members who are avid golfers.”

PGA National has contracted with Caddie Services Inc. to oversee the operation of

-more-

**PGA National Resort & Spa
Caddie Program \ page 2**

the program. Headquartered in Pinehurst, North Carolina, Caddy Services provides professionally managed caddie programs around the country in exclusive country clubs and resorts.

Two caddie services will be available at PGA National: a traditional caddie service for guests and members who prefer to walk the course and a forecaddie service for those who prefer to use a cart. In both cases the caddie's responsibilities are to assist and advise of club yardages and green reading, to give a general strategy for each hole and to ensure the cleaning and proper maintenance of the course and golf clubs.

The caddies are comprised of assistant professionals and veteran caddies locally and from northern clubs. Regardless of their background, they all go through the same service and facility training. They are trained to the standards of the Professional Caddie Association Foundation and then trained extensively on the course, completing at least five 9-hole sessions of caddie training.

For more information, call PGA National Resort & Spa at (561) 627-2000, or toll free at (800) 633-9150. PGA National's website is www.pgaresort.com.

###

Contact

Deb Hurd
Director of Marketing Communications
PGA National Resort & Spa
(561) 227-2511 direct
deb.hurd@pgaresort.com