



FOR IMMEDIATE RELEASE:

July 27, 2010

MEDIA CONTACTS:

Shane Sharp
Buffalo Communications
704.519.8381 (cell)
ssharp@buffalocommunications.com

David Wood
Buffalo Communications
703.635.0577 (cell)
dwood@buffalocommunications.com

PGA National Resort & Spa Announces 2011 Honda Classic Pro Am Sweepstakes Winner

Spot in Wednesday Pro Am, Airfare, Accommodations, Custom Fitted Clubs and More Included in Prize Package

(PALM BEACH GARDENS, Fla.) – PGA National Resort & Spa – home of the PGA TOUR Honda Classic – announces that Maureen Bishop of Vail, Arizona is the winner of the 2011 PGA National Honda Classic Pro Am Sweepstakes for the tournament to be held February 28 – March 5, 2011.

Randomly selected from over 3,500 entries, Bishop will play on PGA National's famed Champion course in the 2011 Honda Classic Wednesday Pro Am and battle the infamous three hole "Bear Trap" just like the pros do. In addition, she receives two tickets to the tournament with hospitality suite access, a set of clubs custom fitted at the PGA National Club Fitting Lab, four nights' accommodations at PGA National Resort & Spa, round trip airfare and one round of golf for two on the resort's Palmer course. Also included are spa treatments, dinner at the contemporary sophisticated Ironwood Grille and daily breakfast at The Citrus Tree Café.

"I can't believe I won," says Bishop. "I'm thrilled about the opportunity to play in the Honda Classic Pro Am and stay at PGA National."

"The PGA National Honda Classic Pro Am Sweepstakes is the perfect event to begin the excitement for next year's start of the 'Florida Swing,'" says Joel Paige, Vice President and Managing Director of PGA National. "We're delighted to again host the world's finest golfers and also to host Mrs. Bishop as she experiences the first-class amenities and services we offer."

About PGA National Resort & Spa

PGA National Resort & Spa is a national, premier golf vacation and meeting destination. The legendary 379-room Florida resort recently completed a \$65 million comprehensive revitalization, including a new front entrance, outdoor pool and pavilion, new Ironwood Grille and iBAR, as well as enhanced public areas, golf courses and landscaping.

PGA National Resort & Spa offers 90 holes of championship golf on five courses, including the famed Champion course, home to the PGA Tour's Honda Classic. The resort's storied golf history includes hosting the 1983 Ryder Cup, 1987 PGA Championship, and nearly two decades of the Senior PGA Championship. In addition to The Champion, PGA National's award-winning golf courses are: The Palmer, The Haig, The Squire and The Estates.

Other distinguishing features include a 40,000 square-foot European Spa with 32 treatment areas and the exclusive "Waters of the World" outdoor mineral pools, a world-class 33,000 square-foot health-and-racquet club with 19 Har Tru tennis courts, 40,000 square feet of self-contained conference space and nine on-site restaurants and lounges.

Conveniently located within easy driving distances of major Florida population centers, the AAA Four Diamond resort is a 15-minute drive from Palm Beach International Airport (PBI), one hour from Fort Lauderdale-Hollywood International Airport (FLL) and 90 minutes from Miami International Airport (MIA).