



NEWS

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March was for Champions, but “May is for Moms”

PGA National Launches Month-long Packages for Moms...of Every Kind

Palm Beach Gardens, FL (March 13, 2007) – Be it The Honda Classic or a spelling bee, scratch a champion and right behind you’ll find a Mom, 24/7...for 365 days a year. It is hard to dispute that mothers deserve more than just one special day a year in return. That’s the thinking at PGA National Resort & Spa, which has just announced a new “May is for Moms” series of special packages, all designed to speak to every mother’s idea of an exceptional getaway. From Moms-to-Be longing for that final time alone with Dad, to Moms thinking of some quality time with their own Moms, the resort’s month-long promotion has an answer for each and every one.

For Moms-to-Be in search of some pampering with hubby, the resort has created a soothing final getaway complete with an arrival amenity basket that includes slippers, lotions, fresh fruits and snacks, a special baby gift and a \$50 “Cravings Card” to satisfy those midnight whims. Other elements include a Pregnancy Massage, light exercise classes and Breakfast in Bed for Two.

The “Moms & Family” package offers some dedicated time away with the most important people in Mom’s world and activities for all, including a fun, family Croquet Clinic, a special Picnic Lunch by the Pool, 4 Movie Passes and an in-room Family Pizza Party.

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“Moms with Mom” is the ultimate mother-daughter getaway with a little pampering, a little shopping and relaxing dining. The package includes a private limo to the Palm Beach Gardens Mall, fresh Italian cuisine at Arezzo, manicures in The Spa, a complimentary in-room movie and breakfast for two on the room’s private terrace or balcony.

Finally, pampering and “girl time” are the goals with the “Moms Night Out” package for mom and her best friend. The getaway includes suite accommodations at the resort with a bountiful amenity basket filled with delicacies, spa products and a few between-friends surprises, a luscious dinner at Shula’s, massages at The Spa at PGA National and a free movie on-demand to close a perfect day.

“They say all moms are working moms,” remarked James Gelfand, Vice President of Sales and Marketing at the resort. “These packages are a great way to give every mom the thank you she so richly deserves.”

All packages include a late check-out, a complimentary room upgrade based on availability and a 30% discount in all retail shops at PGA National Resort & Spa.

Located in Palm Beach Gardens, Florida, PGA National Resort & Spa offers a complete resort experience for its guests and club members with a full array of amenities and services that speak to a wide range of interests and agendas. Developed as the centerpiece of a 2,340-acre luxury residential community, the 339-room resort boasts five master-designed golf courses. PGA National also features a multi-million dollar, 40,000 square foot Spa with the renowned *Waters of the World* collection of outdoor mineral pools, an extensive program of tennis instruction and competition on its 19 Har-Tru tennis courts, a 33,000 square foot Health & Racquet Club with personal trainers and a wide range of classes, five professional croquet lawns, multiple dining options, 34,000 square feet of meeting facilities and a resort pool which fronts a 26-acre lake.

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