



NEWS

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From Paris to Palm Beach Gardens...A U.S. Exclusive

Famed Payot "42 Movement Facial" Now Exclusive to The Spa at PGA National

Palm Beach Gardens, FL (February 07, 2007) – The Spa at PGA National, a perennial favorite among spagoers from Palm Beach County and around the world, is now offering guests the ultimate in pampering with a treatment developed at the prestigious Institute Payot on the Rue de Castiglione in Paris.

In the 1920's Dr. Nadia Payot revolutionized skin care with a unique combination of special products, facial exercises and relaxation that quickly became a must for European royals and the well-to-do. Dr. Payot observed that daily muscular movement promotes toned and healthy skin. To revitalize and preserve the face, she created a specific massage, a "42-Movement Facial Protocol" combining the energy of the hands with the chemistry of active products. Referred to as "biotherapy," this exceptional and effective technique became the cornerstone of the world famous Payot treatments.

Until recently, those seeking the benefits of Dr. Payot's skin care discoveries could find them only in Europe. Beginning this year, however, the "42-Movement Facial Protocol" can be experienced for the first time in the United States - exclusively at the Spa at PGA National Resort. "Bringing Dr. Payot's patented techniques is essential to our positioning as the leading luxury spa experience in Florida," said Margaret Byrnes, the Director of the Spa at PGA National Resort. "Being able to offer our guests these services exclusively in the United States will go far toward enhancing their experience and creating an exceptional spa and wellness atmosphere."

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Located in Palm Beach Gardens, Florida, PGA National Resort & Spa offers a complete resort experience for its guests and club members with a full array of amenities and services that speak to a wide range of interests and agendas. Developed as the centerpiece of a 2,340-acre luxury residential community, the 339-room resort boasts five master-designed golf courses. PGA National also features a multi-million dollar, 40,000 square foot Spa with the renowned *Waters of the World* collection of outdoor mineral pools, an extensive program of tennis instruction and competition on its 19 Har-Tru tennis courts, a 33,000 square foot Health & Racquet Club with personal trainers and a wide range of classes, five professional croquet lawns, multiple dining options, 34,000 square feet of meeting facilities and a resort pool which fronts a 26-acre lake.

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