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PGA National Resort & Spa Heads Around the Globe with New Wines of the World Series

New Events Draw Wine & Entertainment from Italy, Chile, France and Australia

Palm Beach Gardens – October 18, 2010 – Italy. Chile. France. Australia. They're all countries known for their incredible vineyards and phenomenal wines. PGA National Resort & Spa will give guests a little taste of each as they launch their Wines of the World event series at iBar.

Kicking off Wednesday, October 20th, the 5-week series offers premium wines from some of the globe's greatest wineries and regions, each designed to titillate the palate and arouse culinary curiosity. For \$10, guests receive a passport in order to track their tastings each week. The series culminates with a Winemaker's Dinner, hosted at the Ironwood Grille on Wednesday, November 17th.

"We're giving new and seasoned wine drinkers the opportunity to not only learn about the wines themselves, but letting them try a variety that perhaps they wouldn't have otherwise," says Darrell Wilde, VP of Food and Beverage at PGA National Resort & Spa. "There's so much more to wine than simply red or white."

While they're tantalizing their taste buds, guests will also enjoy a bit of entertainment. The Palm Beach Opera is slated to appear November 3rd, with a special performance of the French opera "Carmen" at 7pm. Lamborghini Palm Beach and The Palm Beach Zoo have also partnered with PGA National for other Wines of the World events.

"PGA National is all about giving our resort guests and locals an unparalleled experience," adds Joel Paige, Vice President and Managing Director. "This time, it's about bringing in cultures and wines from around the world for them to experience. We want to drive home that PGA National is so much more than just golf."

The weekly schedule for Wines of the World is as follows: October 20th, Italy, with automobiles from Lamborghini Palm Beach; October 27th, Chile; November 3rd, France,

with a performance by the Palm Beach Opear; November 10th, Australia, in partnership with the Palm Beach Zoo, November 17th, the Winemaker's Dinner at Ironwood Grille. For each wine tasting a guest attends, a \$10 discount will be applied to the \$75 Winemaker's Dinner. If a guest attends all four weeks, the final dinner is free.

For more information on the resort, accommodations, dining, or how to book a trip, visit www.pgaresort.com or call toll-free 1-800-533-9386.

About PGA National Resort & Spa

Named as one of GOLF Magazine's 2010-2011 Premier Resorts and awarded their prestigious Green Golf Award, PGA National Resort & Spa is a AAA Four Diamond hotel and the premiere South Florida golf vacation and meeting destination located in Palm Beach Gardens, Florida. Reinvented in 2009 and originally opened in 1981, this legendary 379-room resort recently completed a \$65 million comprehensive revitalization, including a completely new front entrance, outdoor pool and pavilion, new Ironwood Grille and iBar, as well as enhanced public areas, golf courses and landscaping. PGA National Resort & Spa offers 90 holes of championship golf on five courses, including the famed Champion course, home to the PGA Tour's Honda Classic and past host of the Ryder Cup, PGA Championship and a litany of other prized professional golf tournaments. Other distinguishing features include a 40,000 square-foot European Spa with 32 treatment areas and the exclusive "Waters of the World" outdoor mineral pools, a world-class 33,000 square-foot health and racquet club with 19 Har Tru tennis courts, 39,000 square feet of self-contained conference space and nine on-site restaurants and lounges.

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