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PGA National Resort & Spa Unveils Contemporary 'New Look' Golf Shop

(PALM BEACH GARDENS, Fla.) – PGA National Resort & Spa – home of the PGA TOUR Honda Classic and celebrating 30 years of legendary golf experiences – has completed a contemporary revitalization of its 2,200-square-foot golf shop serving its five resort and championship courses.

Included as part of the \$65 million comprehensive reinvention of the distinguished 379-room Florida destination, the golf shop now features separate check-in locations for guests and private members, allowing staff to provide faster service and exemplary customer care. The innovative space now showcases new carpet, granite countertops and up-to-date fixtures providing an invigorated decor, modern feel and greater area for guest-friendly vendor and product displays.

“Our refreshing new look in our golf shop enhances check-in, shopping and the overall experience at one of the world’s greatest golf resorts,” says Joel Paige, Vice President and Managing Director.

The revision of the golf shop brings full-circle 30 years of rich golf history at PGA National as home to the PGA Tour’s Honda Classic, the 25th Ryder Cup, the 69th PGA Championship and nearly two decades of Senior PGA Championships. PGA National also has the unrivaled distinction of being the world’s only golf resort to feature both the David Leadbetter Golf Academy and Dave Pelz Scoring Game School. Among other new contemporary additions on the resort property was an eye-catching zero entry pool, a signature restaurant, and trendy, atmospheric lobby bar. Chef-driven, seasonal menus for all food venues are being created by new Executive Chef Kenny Gilbert – current contestant on season seven of “Top Chef.”

For more information or to make reservations, visit www.pgaresort.com, or call (800) 533.9386.

About PGA National Resort & Spa

PGA National Resort & Spa is a national, premier golf vacation and meeting destination. The legendary 379-room Florida resort recently completed a \$65 million comprehensive revitalization, including a new front entrance, outdoor pool and pavilion, new Ironwood Grille and iBar, as well as enhanced public areas, golf courses and landscaping.

PGA National Resort & Spa offers 90 holes of championship golf on five courses, including the famed Champion course, home to the PGA Tour's Honda Classic. The resort's storied golf history includes hosting the 1983 Ryder Cup, 1987 PGA Championship, and nearly two decades of the Senior PGA Championship. In addition to The Champion, PGA National's award-winning golf courses are: The Palmer, The Haig, The Squire and The Estates.

Other distinguishing features include a 40,000 square-foot European Spa with 32 treatment areas and the exclusive "Waters of the World" outdoor mineral pools, a world-class 33,000 square-foot health-and-racquet club with 19 Har Tru tennis courts, 40,000 square feet of self-contained conference space and nine on-site restaurants and lounges.

Conveniently located within easy driving distances of major Florida population centers, the AAA Four Diamond resort is a 15-minute drive from Palm Beach International Airport (PBI), one hour from Fort Lauderdale-Hollywood International Airport (FLL) and 90 minutes from Miami International Airport (MIA).